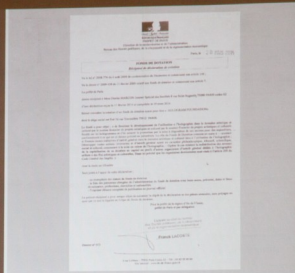


FINANCING AND PROMOTING HOLOGRAPHIC ART

A non profit organization

hologramfoundation



FOUNDED BY HUGUES SOUPARIS IN 2014

Registered as a french non profit organisation

- All European citizens can enjoy 60% discount in personal taxes

[hologramfoundation](http://hologramfoundation.com)

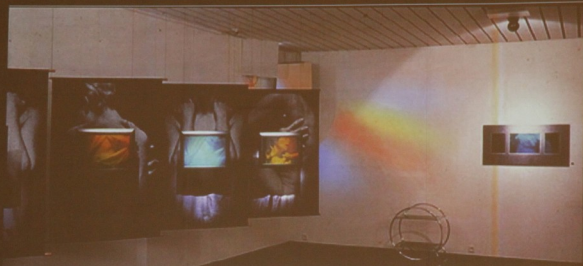


GOAL: MAKING HOLOGRAPHY AN ACCESSIBLE ART

Hologram should enter art amateur's homes

- Hologram to enter in homes and not only art exhibitions
- New lighting devices are available
- Digital holography combined with 3D computer software = extended artistic territory

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HOW: PROMOTING ARTISTIC AND DESIGN PROJECTS

Focus on "easy to handle" pieces

- Combining exigent art and proper display design

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FINANCE

Phase 1

- Foundation status: 66% tax incentive
- 120K€ already collected
- 50 to 60 K€ more available end 2015

Phase 2

- 50% of the financed pieces are donated by the artist to the foundation
- Sales to finance new projects

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PROCESS

Selecting several projects per year

- Call for project NOW
- Hologramfoundation@gmail.com
- Project to be remitted by Oct 15th

Selection committee (to be announce)

- Hugues Souparis
- 1 visual artist (different each year)
- 1 or 2 qualified individual

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DESIGN CREATIVITY BEAUTY ARTSITIC-VALUE TRANSMISSION 50X60CM-MAX REFLEXION DISPLAY

PROJECT SPECIFICATIONS

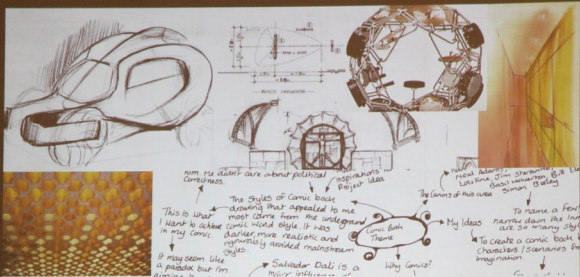
3 simple criteria

- Artistic value
- Technical quality
- Simple display design

Technical specifications

- Maximum size 50x60 cm
- Transmission or reflexion

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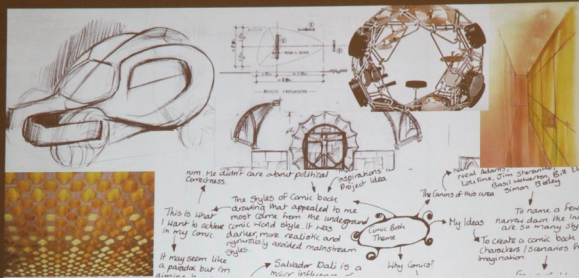


PROJECT SUBMISSION

Art & Design

- Artistic project & concept
- Display design

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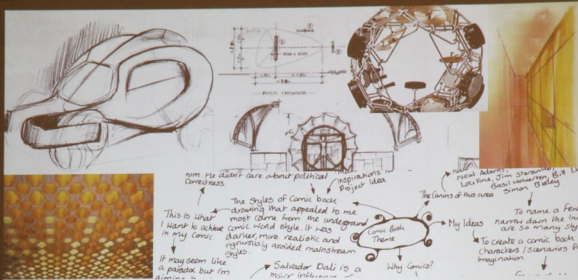


PROJECT SUBMISSION

Technique

- Technical concept
- Material uses
- Lighting

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PROJECT SUBMISSION

Project organization & cost

- Practical organization: individual lab, collaboration with university or private lab, etc.
- Quote of the project
- Planning

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TARGETED TIMING

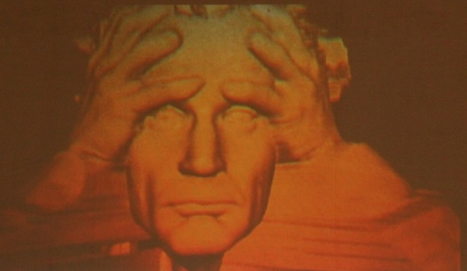
Award process & delivery

- Submission: October 15th 2015
- Award: November 30th 2015
- Work delivery June 2016

Founding

- 33% at the award
- 33% at presentation of the first piece
- 33% at the remittance of pieces

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**THANK YOU FOR YOUR ATTENTION!
AND LONG LIFE TO HOLOGRAPHY ART!**

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